

## A2P Monetisation and Firewall

### Clean Traffic. Protected Revenue. Predictable Growth.

A2P Monetisation and Network Protection – built for how telecom networks actually operate.



## A2P Messaging & Monetisation

Turn A2P Messaging Into a Governed Revenue Channel

A2P messaging is one of the highest-margin channels for operators—yet it remains one of the most abused. Omobio helps operators identify, control, and monetise enterprise messaging traffic through real-time classification, policy enforcement, and carrier-grade delivery—without disrupting legitimate traffic or customer experience.

### A2P Monetisation Capabilities



Intelligent A2P / P2P Traffic Classification



Grey route, SIM farm & spam suppression



Policy-driven A2P firewall enforcement



Operator-controlled monetisation models



Real-time traffic visibility & analytics



SLA-backed, carrier-grade message delivery

### Our Value Proposition

Designed for Operator Reality



Clear A2P Traffic Visibility



Predictable Monetisation Outcomes



Operator-Controlled Revenue Models



Enterprise-Trusted Message Delivery



Real-Time Traffic Intelligence



Scalable A2P Monetisation Programs

# Next-Gen Firewall Solution

Security That Protects Revenue—Not Just the Network

Traditional firewalls rely on static rules in a world where fraud evolves daily. Omobio's Next-Gen Firewall delivers real-time, adaptive protection across SMS and voice—designed to block abuse, bypass, SIM farms, and flash calls without impacting legitimate enterprise traffic or customer experience.



## Firewall Capabilities



On-premise SMS & Voice firewalls



Adaptive policies for evolving fraud patterns



99%+ carrier-grade availability



Real-time AI-driven threat detection



Protection against grey routes & flash calls



Seamless integration with A2P monetisation

## Our Value Proposition

Built for Live Networks, Not Lab Assumptions

- ✓ Adaptive Network Protection
- ✓ Monetisation-Aligned Security
- ✓ Continuous Policy Intelligence
- ✓ Zero Impact on CX
- ✓ Stable High-Volume Performance
- ✓ Long-Term Network Trust

## About OMOBIO

Founded in 2011, Omobio delivers trusted, carrier-grade telecom services and platforms across messaging, voice, roaming, eSIM, and network security. Trusted by 25+ operators globally, Omobio combines proven technology with deep operational expertise to deliver real-world outcomes

## One Partner. One Ecosystem. Real Results



No 1, St. Alban's Place,  
Colombo 04 (00400), Sri Lanka

11555 Medlock Bridge Rd Suite 100,  
Johns Creek, GA 30097, United States